

CLAIM AMENDMENTS:

1 through 27 cancelled

28. (new) A method for producing a dotted, a planar grip-promoting, and a slip-resistant coating on a holding or grip section of a household utensil, the coating being printed onto a surface of the holding or grip section using a transfer printing method, the method comprising the steps of:
- a) disposing a coating material on a pattern support or printing block in a predetermined configuration corresponding to a desired printing image;
 - b) receiving the coating material with a transfer element; and
 - c) disposing the coating material onto the holding or grip section using the transfer element.
29. (new) The method of claim 28, wherein a tampon printing method is used.
30. (new) The method of claim 28, wherein said pattern support has depressions corresponding to a printing image, wherein the coating material is disposed in the depressions and is removed therefrom at least partially using the transfer element.
31. (new) The method of claim 30, wherein at least one of the depressions has a substantially flat bottom.

32. (new) The method of claim 30, wherein at least one of the depressions has an uneven bottom.
33. (new) The method of claim 32, wherein at least one of the depressions has a concave bottom.
34. (new) The method of claim 32, wherein at least one of the depressions has a convex bottom.
35. (new) The method of claim 30, wherein the depressions have a depth of at least 0.020 mm or of at least 0.5 mm.
36. (new) The method of claim 35, wherein the depressions have a depth in a range of between 1 mm to 2 mm.
37. (new) The method of claim 28, wherein the coating material is an initially flowable and, after printing, at least partially hardened plastic material.
38. (new) The method of claim 37, wherein the coating material is a plastic material which completely hardens after printing.
39. (new) The method of claim 28, wherein the coating has a thickness of at least 0.020 mm or of at least 0.5 mm.
40. (new) The method of claim 39, wherein the coating has a thickness of at least 0.5 mm.
41. (new) The method of claim 28, wherein the surface of the holding and grip section to be coated is pre-treated before printing to increase adhesion.

42. (new) The method of claim 41, wherein the surface of the holding or grip section to be printed is washed, flamed, or subjected to corona treatment.
43. (new) The method of claim 41, wherein a bonding agent is disposed onto the surface of the holding or grip section to be printed.
44. (new) The method of claim 28, wherein the coating comprises at least two layers which are disposed sequentially, one on top of the other.
45. (new) The method of claim 44, wherein the layers comprise different materials.
46. (new) The method of claim 28, wherein the coating contains, at least in sections, additional substances which influence a surface structure or surface effect.
47. (new) The method of claim 46, wherein the additional substances are organic or inorganic abrasive particles or abrasive fibers.
48. (new) The method of claim 46, wherein the additional substances provide the coating with a magnetic effect.
49. (new) The method of claim 46, wherein the additional substances are protecting and maintaining media which diffuse to an outer side of the coating and can be discharged at that location.
50. (new) The method of claim 28, wherein at least sections of the coating are electrically conducting.

51. (new) The method of claim 50, wherein the coating contains a carbon black filling.
52. (new) The method of claim 28, wherein the holding or grip section comprises elevations and the coating at least partially covers the elevations.
53. (new) The method of claim 52, wherein the elevations are printed onto the holding or grip section prior to step c).
54. (new) The method of claim 28, wherein the holding or grip section has depressions and the coating is disposed at least partially in the depressions.